



2023
Annual Report

ABOUT LA PLAZA

As the oldest and largest Latino-serving organization in Central Indiana, La Plaza is a vital bridge to opportunity for Latino families. Our mission is to strengthen Central Indiana by advocating for and preparing Latino students for educational success while connecting families to essential health and social services. La Plaza's vision—empowered Latinos building their own legacy—guides all our efforts.

We offer a continuum of education, workforce development, and social service programs that equip youth and adults with tools for long-term success. Our education initiatives, including Tu Futuro, Summer Discovery, and the Leadership Institute of Latino Youth, address college access and academic achievement. Health and safety programs such as Access and VOCA connect families to vital services and empower Latina survivors of domestic violence. La Plaza delivers a comprehensive range of programs that address educational disparities, promote economic mobility, and ensure the safety and well-being of Latino families—all grounded in compassion and cultural competency.

Serving over 1,500 unduplicated clients annually—98% low-income and 98% immigrants—La Plaza is trusted not only for our results but for our deep commitment to equity. We are a steady advocate, a responsive partner, and a force for self-sufficiency and community transformation.

2023 LA PLAZA BOARD AND STAFF

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Receptionist

SYLVIA STROM
VOCA Advocate

2023 PROGRAMS RECAP AND OUTCOMES

TOTAL SERVED



1,525

Unduplicated clients served

2,752

Individuals received direct services and thousands more received support through referrals, information, and events.



88

Individuals served

LATINO OPPORTUNITY CENTER

62

Participants enrolled in a certificate/credential program.

37%

Completed the program during the reporting period.

62%

Of participants who entered LOC as unemployed have secured a job.

65%

Increased annual gross individual income from all sources

20%

Increased credit score

88%

Reported making progress on their goals.

84%

Responded that the LOC was very helpful in improving their lives.

100%

Felt supported and and respected by their coach.

THE LEADERSHIP INSTITUTE FOR LATINO YOUTH (LILY)

13

Individuals served



85%

Students demonstrated improvement in their ELA and Math skills during the summer program.

TU FUTURO (Your Future)



497

Individuals served in weekly workshops or individual education consultations.

LA PLAZA SCHOLARSHIP FUND



\$64,000

Scholarships were awarded to outstanding Latino students

SUMMER DISCOVERY



86

Students served

88%

Of students improved in language arts, and math skills during the program.

VICTIMS OF CRIME ACT (VOCA) PROGRAM

135

Latinas and their children in domestic violence situations were provided with critical confidential services.



The VOCA program offers a variety of confidential services to Latina women and their families who are victims of domestic violence.

HOLIDAY ASSISTANCE

1,468

Families assisted through received gifts, food, and clothing during the holiday season.

ACCESS TO HEALTH AND SOCIAL SERVICES / INTAKE



465

Served



4,521

Calls



4,976

Referrals given

2,221

Co-located - WIC
Individuals served



12,500

Text messages received



4,800

Google requests



24,600

Facebook visits



\$51,650

Rental/mortgage assistance

provided to **65** clients



\$20,050

Utility assistance

provided to **56** clients

NIGHT OF THE AMERICAS

400+

of our city's business, public, and community leaders gathered to learn more about La Plaza's critical role in the community, savor a delicious ethnic dinner, recognize Latino leaders and students, enjoy Latino music and dancing, and celebrate the impact we collectively make in empowering the Latino families we serve.

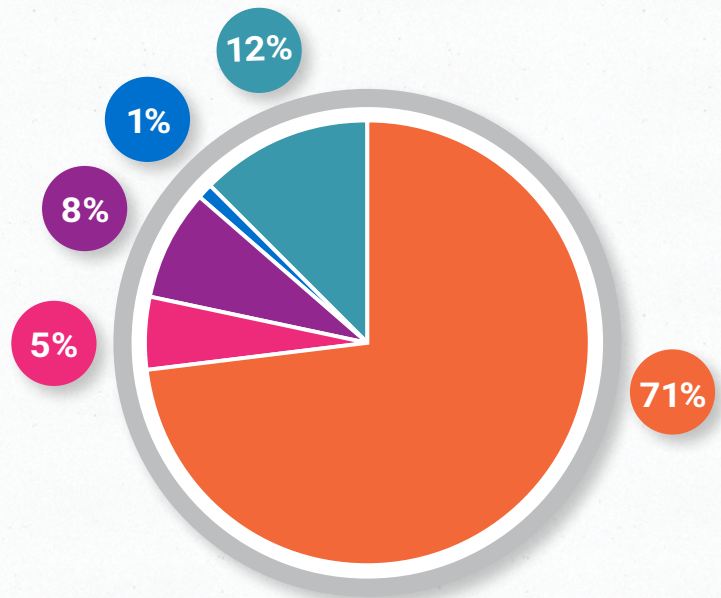
FIESTA INDIANAPOLIS

Hosted a day-long celebration of Hispanic Heritage Month, where thousands of Hoosiers attended to enjoy a day of Hispanic music, dancing, food, children's activities, and community resource information.

2023 FINANCIAL RECAP

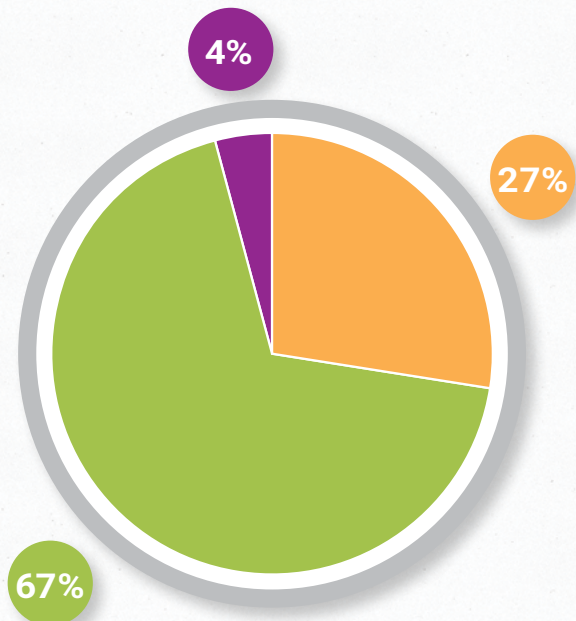
INCOME: \$3,224,802.07

Grants	71%
United Way	5%
Events	8%
Donations	1%
Other	12%



EXPENSES: \$2,138,160.15

Administrative	27%
Programs	67%
Events	4%



2023 LA PLAZA DONORS

Abrams Eye Care
Alfredo Sanchez, YG Global Staffing
Anonymous Donations
ARGI Financial Group
Arthur Dean Family Foundation
Asociacion de Venezolanos en Indiana
Ausus Talent Group
Ball State University
Bo Anderson
Butler University (C)
CAFÉ
Cardona Valdiosera Family
Central Indiana Community Foundation
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Honda Manufacturing of Indiana
Huntington Bank
Ice Miller*
Indiana Civil Rights Commission
Indiana Donor Network
Indiana Historical Society
Indiana Kentucky Ohio Regional Council of Carpenters

Indiana Minority Health – Indiana State Department
Indiana Undocumented Youth Alliance
Indiana University Health West
Indiana University School of Dentistry
Indianapolis Hebrew Congregation
Indianapolis Neighborhood Housing Partnership
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IUPUI – Div. of Diversity, Equality and Inclusion
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Strada Education Network
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Summer Youth Program Fund
Taft Law
The Law Office of Jesse K. Sanchez LLC
The Mind Trust
United Way of Central Indiana
Valerie Loya
VanSlambrook family



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