



# La Plaza

Strengthening Youth, Families, and Community



## 2015 Annual Report



# Dear Friends,

In 2015, La Plaza entered our second decade of providing educational and social services to Central Indiana Latino families. We have celebrated many successes over the past 11 years and continue to look forward as we enhance our programming so that even more Latino students will graduate from high school, pursue postsecondary education opportunities, and achieve self-sufficiency for themselves and their families.

Over the last 15 years, the Latino population in Central Indiana has seen incredible growth and it continues to increase by 40% each year. Nearly 10% of the Indianapolis population is Latino and a large percentage of these community members are immigrants who face many barriers on a daily basis. Fewer than 60% of Latinos have a high school education and many lack fluency in English, transportation, health insurance, and food security. Only 18% of Latino adults in Indiana have college degrees, making Latinos the group with the lowest postsecondary educational attainment level in Indiana. It is evident that the demand for La Plaza's services continues to grow and we embrace the opportunity to support Indianapolis's robust and thriving Latino community.

In 2015, La Plaza provided educational services to nearly 2,000 Latino students and served close to 9,000 individuals through referrals and access to health and social services. The La Plaza Board of Directors participated in fundraising training sessions to increase the organization's sustainability and creating La Plaza's 2017-2020 Strategic Plan. Our two cultural events, Night of the Americas and FIESTA drew in nearly 15,000 attendees.

Looking ahead, the La Plaza Board of Directors, staff, and stakeholders continue to build our capacity and plan to conduct a program evaluation for Tu Futuro (Your Future) to ensure that Latino students have every opportunity to graduate from high school and pursue postsecondary education opportunities. In 2016, La Plaza will complete our three-year Strategic Plan and move forward with identifying and working toward our 2020 vision.

There are numerous opportunities to strengthen Central Indiana's Latino community and, here at La Plaza, we feel honored to be trusted with empowering adults and children who are working to make their lives better. Thank you for your support in 2015 and for years to come.

Sincerely,

*Miriam Acevedo Davis*

Miriam Acevedo Davis  
President & CEO

La Plaza's mission is to strengthen Central Indiana by advocating and preparing Latino students for educational success and by connecting Latino families to health and social services.

# 2015 Program Impact

## TU FUTURO

In 2016, La Plaza will be conducting a program evaluation on Tu Futuro to identify the needs of Latino high school students as they prepare for high school graduation and postsecondary education opportunities. In 2015, Tu Futuro:

- Served 1,674 7th-12th grade Latino students from 23 different schools.
- Assisted 100% of students with an application to at least one college or vocational school.
- Assisted 67% of eligible seniors with enrollment into a postsecondary educational institution by the fall.

## THE LEADERSHIP INSTITUTE FOR LATINO YOUTH (LILY)

A five-week academic and leadership summer program where middle and high school students gain the necessary skills to succeed in high school, college, career, and in life.

- 63 7th-12th grade Latino students served.
- 95% increased knowledge about college readiness and career preparation.
- 100% identified a career path and academic plan.

## SUMMER DISCOVERY

A five-week academic and enrichment summer program for elementary school students focused on reading, math, technology, leadership, and physical activity.

- 133 elementary Latino students served.
- 88% gained knowledge and identified career interests and 83% went on a college visit.

## ACCESS TO HEALTH AND SOCIAL SERVICES

To ensure that Latino students are able to focus on academics, La Plaza works with their families to provide referrals, resources, and services for basic needs, health care, and social services.

- 2,149 individuals served through the Access Program.
- 1,426 Latino families served with our Emergency Assistance programs to relieve their rent, utility, holiday, and food needs.
- 6,277 referrals provided for co-located and community services.

## LA PLAZA SCHOLARSHIP FUND

Six students were awarded renewable \$2,000 scholarships to pursue educational attainment at St. Mary of the Woods, Indiana University, IUPUI, and Ivy Tech Community College.

## ARTS & CULTURE

More than 15,000 community members were engaged in La Plaza's two annual events: FIESTA Indianapolis and Night of the Americas to celebrate and enhance Latino culture in Central Indiana.

# 2015 Financials

## INCOME

<b>Total Income:</b>	<b>\$821,099</b>
Grants	44%
United Way	25%
Rental Income	1%
Special Events	22%
In-Kind Support	4%
Other	2%

## EXPENSES

<b>Total Expenses:</b>	<b>\$908,093</b>
Administrative	27%
Programs	59%
Fundraising	14%



# 2015 LA PLAZA DONORS

La Plaza truly appreciates the contributions of more than 160 individuals, corporations, foundations, public entities, and others that have helped Central Indiana Latinos gain stability and achieve their full potential.

## \$10,000 +

AT&T  
Central Indiana Community Foundation  
Children's Bureau of Indianapolis  
City of Indianapolis Community Development Block Grants  
The Clowes Fund  
Efroymson Fund  
Eli Lilly & Company Foundation  
Eskenazi Health  
Richard M. Fairbanks Foundation  
Federal Emergency Management Agency (FEMA)  
Financial Industry Regulatory Authority (FINRA)  
Honda Manufacturing of Indiana  
IU School of Medicine  
Lilly Endowment, Inc  
McDonald's  
PNC Bank  
United Way of Greater Indianapolis  
USA Funds

## \$5,000 – \$9,999

Best Buy Children's Foundation  
Brave Heart Foundation  
Fifth Third Bank  
HealthNet  
IN KY OH Regional Council of Carpenters  
IUPUI  
Indianapolis Power and Light  
Indy Eleven  
Key Bank  
Kroger  
MDwise  
Vincennes University  
Women's Fund

## \$1,000 – \$4,999

Ayres Foundation  
Diane Cruz-Burke and Craig Burke  
Christ Church Cathedral  
Consulado De Mexico  
Christel De Haan Family Foundation  
Dollar General Literacy Foundation  
ECU Staffing  
Elwood Staffing  
Finish Line  
Fishers Imports  
Dan and Liliana Gehring  
The Health Foundation of Greater Indianapolis  
Indiana Members Credit Union  
Indiana University Foundation  
Indianapolis Neighborhood Housing Partnership  
International Center  
Pedro Jimenez  
JPMorgan Chase  
Lumina Foundation  
mAccounting  
Marian University  
The Mind Trust  
Morales Group  
Moreno & Villarrubia LLP  
Pacers Foundation, Inc.  
Roberto Paliza  
Pedcor Companies  
Maria M. Quintana  
Samerian Foundation, Inc  
Shelbyville Central High School  
Charles and Perla Williams

## \$500 – \$999

AYS, Inc.  
Cabello & Associates  
Linda H Fernandez  
Thomas Patrick Gannon

Gregory Hancock Studio  
Keyla Guevara  
Holy Spirit at Geist  
Scott J Kragness  
La Plaza Summer Marketplace  
Esperanza Martinez-Miller  
Patricia Mority Mullaney  
Synergy  
Amy Conrad Warner

## \$100 – \$499

AT&T Employee Giving  
Build 4 Impact  
Juan Cardenas  
Moira M. Carlstedt  
Consulate of Bolivia  
Nicholas & Cynthia Countryman  
Karen Lynnette Dace  
Miriam Acevedo Davis  
Decatur County United Fund  
Rosalba Cecilia Alvarez De Heard  
Jill Frame  
Margo C. Fritz  
Fiorella K. Gambetta  
Pamela Gemmer  
Goodwill Industries of Central Indiana  
Hedges & Associates  
Indiana State University  
Indianapolis Hebrew Congregation  
Ivy Tech  
Mark A. Jones  
Gloria Berlanga King  
Kiwanis Club of Castleton  
Nicole LeGrand  
Debra McKernan  
Celia Navarro  
Demetrio G Ortega  
Waldo Ignacio Ortuzar  
Lorraine Patino  
Ryan & Gladys Phillips  
Marta M Pineiro-Nunez

Alma D. Rath  
John E. Ross  
Marc and Tara Sciscoe  
Ruth & Gerald Sheldon  
Brian J. Shelley  
Southport Middle School  
Truist  
Andrew N. Vento

## \$1 – \$99

Rhonda Akers  
Ann and Mark Federwisch  
Amy Ann Jones  
Diane Lorant  
Sara Mart  
Deanna Reinoso, M.D.  
Donna Stephens  
State of Indiana Employees  
Irma Esmeralda Tragesser  
Dennis & Cynthia Whitaker  
Betty Wilson

## IN-KIND

James Browne, Esq.  
Enlace Academy  
Enrique Flores  
Guanajuato  
Holy Spirit Parish at Geist  
Indianapolis Public Schools  
IPS - Gambold Preparatory Magnet High School  
Meridian Hills Cooperative  
Metropolitan School District of Lawrence Township  
Monarch Beverage Company  
The Orchard School  
Pacers Sports & Entertainment  
Wagner Reese, LLP  
Westlane Middle School  
Young Audiences



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## LEADERSHIP

Miriam Acevedo Davis, President & CEO  
Dulce Vega, Director of Programs

## HEALTH AND SOCIAL SERVICES

Luz Lemus, Access Program Coordinator  
Brigida Valerio, Community Resource Specialist  
Rose Ohiami, Community Resource Specialist (AmeriCorps)  
Liliana Corona-Diaz, Receptionist  
Sinara Sandoval, Receptionist

## EDUCATION PROGRAMS

Carmen Rodriguez, Education Specialist  
Pavel Polanco-Safadit, Education Specialist  
Tabitha Truax, Education Specialist  
Alyssa Luna, Education Specialist

## 2015 LA PLAZA BOARD OF DIRECTORS

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Fiorella Gambetta-Gibson, Vice Chair	Rev. Dr. Marion Miller
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Keyla Alessio, Secretary	Roberto F. Paliza Ph.D.
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