



# La Plaza

◆ Serving ◆ Educating ◆ Celebrating ◆ Connecting

## Annual Report 2013



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[www.laplaza-indy.org](http://www.laplaza-indy.org)

## 2013 La Plaza Staff

### Leadership

Miriam Acevedo Davis – President & CEO

Jasmine Kirkpatrick – Director of Programs

### Health and Social Services

Luz Lemus - Access Program Coordinator

Liliana Corona-Diaz – Receptionist

Brigida Valerio - Community Resource Specialist

Nancy Morales- Health Access Coordinator

Samantha Hutchinson– Access Program and Events Coordinator

### Education Programs

Cindy Gil– Education Specialist

Jennifer Hutchinson- Education Specialist

Pavel Polanco-Safadit - Education Specialist

Tabitha Truax - Education Specialist

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# La Plaza

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Dear Friends of La Plaza,

In the world of non-profit organizations, we often hear the word “impact.” What impact does a specific program have? How does an organization impact the community? In 2013, La Plaza focused on the impact it has on the Latino community in Central Indiana. By embarking on the first year of a three-year strategic plan, La Plaza adopted a new mission and vision and provided key educational services and access to health and social services to 5,194 unduplicated Latinos in the Indianapolis community.

One of our most important goals is to increase the number of Latino students completing high school and pursuing postsecondary education in Central Indiana. A specific component of this is to integrate La Plaza’s Mother-Daughter and Father-Son programs for middle school students with our Tu Futuro (Your Future) program for high school students. In 2013, La Plaza started the process to create a sequential and county-wide high school graduation and postsecondary access pipeline spanning grades 7 through 12 for Latino students in Marion County.

As La Plaza continues to make an impact by enhancing its primary focus on high school completion and postsecondary readiness for Latino students, we invite you to make an impact too! Your continued support will ensure that Latino students have the resources they need to achieve academic success and become self-sufficient adults. We welcome you to join our efforts by serving as a volunteer, making a tax-deductible donation, or attending a community event.

La Plaza looks forward to making an even greater impact in 2014 and with a ten-year celebration of serving the Indianapolis community!

*Thank you!*

*Pedro J. Jimenez*

Pedro Jimenez

Board President

*Miriam Acevedo Davis*

Miriam Acevedo Davis

President and CEO





# 2013 Impact

**Our mission:** La Plaza strengthens Central Indiana by advocating and preparing Latino students for educational success and by connecting Latino families to health and social services.

In 2013 La Plaza served **5,194** Latinos through the following programs:



## Tu Futuro (Your Future)

- ♦ **1,751** Latino high school students served
- ♦ **184** high school seniors supported intensively
  - ♦ **90%** graduated from high school
  - ♦ **89%** applied to college
  - ♦ **39%** enrolled in college (**20%** more than national average)

## Mother-Daughter/Father-Son

- ♦ **225** middle school students and **56** parents served
- ♦ **85%** set academic goals
- ♦ **74%** increased college preparation knowledge
- ♦ **85%** explored a career of interest

## Leadership Institute for Latino Youth (LILY)

- ♦ **61** teens served
- ♦ **62%** will be first generation college students
- ♦ **98%** improved math skills
- ♦ **93%** improved English skills
- ♦ **85%** increased knowledge of college and careers
- ♦ **100%** identified a career path and academic plan

## Summer Discovery

- ♦ **121** elementary students served
- ♦ **95%** improved language arts skills
- ♦ **94%** improved math skills
- ♦ **95%** visited a college campus
- ♦ **96%** of 5th and 6th graders identified careers of interest

## Access to Health and Social Services

- ♦ **3,612** Latinos served
- ♦ **786** Latinos received services from WIC
- ♦ **1,620** children gained access to health insurance
- ♦ **592** received employment information or services

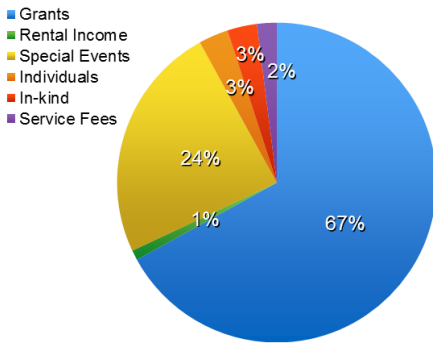
## Arts and Culture

- ♦ **400** community members attended Night of the Americas recognizing corporate, community, and youth leaders in the Hispanic community
- ♦ **15,000** community members celebrated Latino culture at the 33rd annual FIESTA Indianapolis

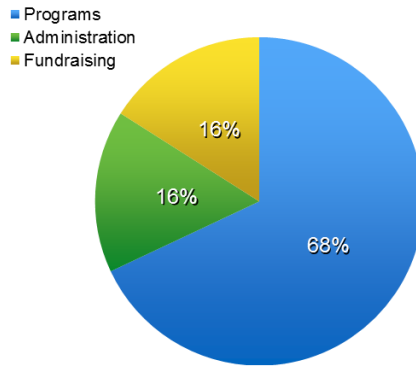


# 2013 Support

## Income \$915,304\*



## Expenses \$973,443\*



\*La Plaza's cash reserves covered the income deficit in 2013.

## 2013 Donors, Supporters, and Friends

### Investors \$10,000+

AT&T  
Children's Bureau, Inc.  
City of Indianapolis  
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Eli Lilly and Company Foundation  
Federal Emergency Management Agency  
Honda Manufacturing of Indiana  
Indianapolis Power & Light  
Indiana University Bren Simon Cancer Center  
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Liliana and Daniel Gehring  
The Health Foundation of Greater Indianapolis  
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Learning by Giving Foundation  
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### Partners \$1,000 - \$2,499

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### Pedcor Investments

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National Society of Hispanic MBAs  
Synergy  
United States Tennis Association

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Joel Sauer on behalf of the Indianapolis Marathon Road Runners

### Triple M Professionals

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Arts for Learning Indiana

