How quickly time flies. It is hard to believe that in 2014 La Plaza celebrated our ten year anniversary of service to Central Indiana’s Latino community. Over the last ten years, La Plaza has empowered Latino youth to achieve their full academic potential, while helping Latino families achieve greater self-sufficiency. In 2014 we proudly served more than 5,000 Latinos through our signature programs and engaged 15,000 Latinos through our events that strengthen the cultural fabric of Indianapolis. This annual report highlights our 2014 accomplishments, in particular.

It was an exciting year. You may have noticed our new brand, a fresh look that remains reflective of our mission and vision, and a new website, which is much more functional, informative, and engaging for students, parents, and the community. Programmatically, La Plaza formally integrated our Mother-Daughter/Father-Son Programs with Tu Futuro and implemented a six-year college readiness and access pipeline for Latino students in grades 7–12. La Plaza also piloted Adelante Familias, an empowerment-based workforce development program focusing on career planning and attainment, asset building, and leadership development. Aligned with the highly regarded Center for Working Families (CWF) model, this pilot will be scaled up to reach more families later this year and into 2016.

Yet there is much work left to do. From 2000–2013, the Latino population in metro Indianapolis grew from about 33,000 to 123,000 individuals, an incredible 273% increase. Now comprising 10% of the people living in the Indianapolis metro area, the Latino community is robust and diverse with representation among elected officials, business, and community leaders. And yet the need for La Plaza has never been greater. Fewer than 60% of Latinos have a high school education, and many lack transportation and health insurance, experience food insecurity, and are at risk of homelessness (The Polis Center, 2013). Only 18% of Latino adults age 18 to 54 in Indiana have college degrees, making Latinos the group with the lowest postsecondary educational attainment level in the state (2010 Census).

With these trends in mind, our Board of Directors, staff members, and stakeholders will soon embark on a 2017–2020 strategic planning process to define our 2020 vision and build our capacity to empower Central Indiana’s growing Latino community. As we begin our next decade of service, our optimism for what is possible has never been greater.

Thank you for being a part of our success. We look forward to our continued work together.

Miriam Acevedo Davis
President & CEO

Dear Friends,

How quickly time flies. It is hard to believe that in 2014 La Plaza celebrated our ten year anniversary of service to Central Indiana’s Latino community. Over the last ten years, La Plaza has empowered Latino youth to achieve their full academic potential, while helping Latino families achieve greater self-sufficiency. In 2014 we proudly served more than 5,000 Latinos through our signature programs and engaged 15,000 Latinos through our events that strengthen the cultural fabric of Indianapolis. This annual report highlights our 2014 accomplishments, in particular.

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Thank you for being a part of our success. We look forward to our continued work together.
La Plaza strengthens Central Indiana by advocating and preparing Latino students for educational success and by connecting Latino families to health and social services.

Who Does La Plaza Help?

La Plaza helps Latinos reach their full potential by building on their strengths and fostering self-sufficiency through greater access to educational opportunities and health and human services.

“During a vacation to the United States, I established relationship with a jealous and domineering man. I never returned to Mexico, eventually I became pregnant and fell into a severe depression. I faced the risk of eviction, disconnection in basic utilities services. Finally...I became the owner of my first house. Getting in touch with La Plaza has meant an invaluable support for me and my son.”
— IMELDA SARABIA

“When I was diagnosed with leukemia my entire whole world was shattered. I felt that everything I’d imagined for myself and my future has been destroyed. I struggled not only emotionally, but financially too. La Plaza supported me with nutrition classes, mental health counseling, and various referrals to cancer resources, and after the birth of my daughter, La Plaza helped me again with parenting education classes as a first time mom and with their holiday program. I don’t have any words to express the gratitude that I feel towards La Plaza.”
— FALICITA RAMÓN SORIANO

“It is because of La Plaza’s Tu Futuro program that I am able to become a role model to my community and introduce goals to the younger generations to come so that the minority generation can grow as a whole in areas such as education, economics, and politics. I highly recommend the Tu Futuro program for anyone that wants to achieve and set the example for their community.”
— ALDO ROSALES

“La Plaza is helping me set a clear path for my future. I leave thinking about all my choices and when I come back, they help me narrow it down. I feel like I won’t be worried when graduation comes around next year. I’ll be ready, thanks to La Plaza’s Tu Futuro Program.”
— KAREN DELFIN
2014 Impact

93% of elementary school participants improved language arts skills through Summer Discovery.
TU FUTURO
A high school completion and college access initiative for Central Indiana Latino students.

- 1,434 7th-12th grade Latino students served.
- 95% understand the course work necessary to graduate from high school.
- 90% know the college admission process and steps to apply to college.
- 95% feel prepared to go to college.
- 322 seniors from the class of 2014 served at 18 high schools, of which:
  - 97% graduated from high school, and
  - 66.7% are currently enrolled in a college.

THE LEADERSHIP INSTITUTE FOR LATINO YOUTH (LILY)
A five-week academic and leadership summer program where middle and high school students gain the necessary skills to succeed in high school, college, career, and in life.

- 64 7th-12th grade Latino students served.
- 84% improved English skills.
- 87% improved math skills.
- 81% increased knowledge about college readiness and career preparation.
- 95% identified a career path and academic plan.

SUMMER DISCOVERY
A five-week academic and enrichment summer program for elementary school students focused on reading, math, technology, leadership, and physical activity.

- 123 elementary Latino students served.
- 93% improved language arts skills.
- 89% improved math skills.
- 98% participated in the Public Library’s Summer Reading Program.
- 92% read 20 or more books.
- 94% participated in community service projects.

ACCESS TO HEALTH AND SOCIAL SERVICES
A holistic approach to family success involving access to health insurance, prenatal and pediatric care, dental and medical services, food and nutrition resources, emergency rent and utility assistance, and more.

- 2,832 individuals served through the Access Program.
- 1,426 Latino families served with our Emergency Assistance programs to relieve their rent, utility, holiday and food needs.
- 6,277 referrals provided for co-located and community services.
- 214 individuals learned about job opportunities.

LA PLAZA SCHOLARSHIP FUND
Renewable four-year college scholarships to qualifying Latino students.

- Six students were awarded renewable $2,000 scholarships to pursue educational attainment at Franklin College, IUPUI, Ivy Tech, and the University of Indianapolis.

ARTS & CULTURE
Premiere events FIESTA Indianapolis and Night of the Americas annual dinner engaging local businesses, organizations, public leaders, and community members in celebrating and enhancing Latino culture in Central Indiana.

- More than 15,000 individuals engaged.
2014 Financials

INCOME

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Donations</td>
<td>$45,885</td>
<td>4.7%</td>
</tr>
<tr>
<td>Grants</td>
<td>$667,766</td>
<td>68.4%</td>
</tr>
<tr>
<td>Rental Income</td>
<td>$87,864</td>
<td>0.9%</td>
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<tr>
<td>Special Events</td>
<td>$194,277</td>
<td>19.9%</td>
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<tr>
<td>Service Fees</td>
<td>$16,597</td>
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<tr>
<td>In-kind support</td>
<td>$37,098</td>
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<tr>
<td>Other</td>
<td>$48,813</td>
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<tr>
<td>Total</td>
<td>$976,266</td>
<td>100.0%</td>
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EXPENSES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>%</th>
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<tbody>
<tr>
<td>Administrative</td>
<td>$205,365</td>
<td>21%</td>
</tr>
<tr>
<td>Program</td>
<td>$628,889</td>
<td>63%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$162,425</td>
<td>16%</td>
</tr>
<tr>
<td>Total</td>
<td>$996,679</td>
<td>100%</td>
</tr>
</tbody>
</table>

*La Plaza’s cash reserves covered the income deficit in 2014.*

$667,766 in grant money received in 2014.
2014 LA PLAZA DONORS

La Plaza truly appreciates the contributions of more than 160 individuals, corporations, foundations, public entities, and others that have helped Central Indiana Latinos gain stability and achieve their full potential.

$10,000 +
Anthem Blue Cross and Blue Shield of Indiana/Corporate Direct
Best Buy Children’s Foundation
John Cannon
Central Indiana Community Foundation
Children’s Bureau of Indianapolis
City of Indianapolis Community Development Block Grants
Clarian Values (Dyson)
The Clowes Fund
Federal Emergency Management Agency (FEMA)
Eli Lilly and Company Foundation
Lilly Endowment Inc.
Ruth Lilly Philanthropic Foundation
Honda Manufacturing of Indiana Housing Trust Fund
Kroger
McDonalds
Pacers Sports & Entertainment
PNC Bank
Ronald McDonald House Charities
United Way of Central Indiana
USA Funds

$5,000 – $9,999
Brave Heart Foundation
Fifth Third Bank
IN/KY/OH Regional Council of Carpenters
Indiana University
Indianapolis Colts
The Indianapolis Foundation
Indianapolis Power & Light Company
IndyStar Season for Sharing
Indiana University-Purdue University Indianapolis
JP Morgan Chase
MDwise
Nicholas H. Noyes, Jr. Memorial Foundation
Vincennes University

$1,000 – $4,999
Lori Efroymson-Aguilera & Sergio Aguilera
Nelson D. Alexander
Anonymous
AT&T
Bingham Greenebaum Doll
Column Capital Advisors
Diane Cruz-Burke
Christel DeHaan Family Foundation
Elwood Staffing Services
Eskanazi Health
The Finish Line
Daniel and Liliana Gehring
Harrison College
Health & Hospital Corporation
Indiana Members Credit Union
Indiana University School of Dentistry
Indianapolis Neighborhood Housing Partnership
Indigo BioSystems, Inc.
Indy Eleven
Pedro Jimenez
Just Give – Computer Project
Nora Rose Klemm Fund
Lumina Foundation
mAccounting
Morales Group
Morningside Group
National Football League
Paliza Consulting
Phillip and Lisa Stoffregen
United Way Case Management Institute (UWCI)
Charles and Perla Williams
Youth Working for Indy

$500 – $999
Veronica Bosquez
Linda H. Fernandez
Hedges & Associates, LLC
Indianapolis Hebrew Congregation
Scott and Laura Kragness
Synergy

$100 – $499
Carlos and Hortensia Alatorre
M. Ando
Robert C. and Mary Ellen Ballard
Thomas and Tammy Beauchamp
Roderick Steven Brown
Cynthia Noem Cardona
Moira M. Carlstedt
Jorge Sanchez Catano
Christopher Cotterill DeHaan
Margo C. Fritz
Linda Gagyi
Goodwill Industries
Indiana Latino Institute
Indiana State University
Kiwanis Club of Castleton
Marian University
Wil Marquez
Roy and Sharon Mcilwaine
Jeffrey and Patricia Mullaney
Michael Negre
Sherri A. O'Keefe
Herborto Berumen
Natalie Beth Castro
Rey G. Cordova
Clarice Doucette
Kenneth Brian Durgans
Mark and Ann Fedewa
Joseph Ellsworth Fletcher
Fiorella K. Gambetta-Gibson
Thomas Patrick Gannon
Oscar Garcia
Maria S. Gardenas
GoodCents
Kathy and Sean Graves
Alondra M. Hauge
Gerardo Hernandez
David Jackson
Tanya M. Johnson
Rose Jones
Gloria Berlanga King
Gil Latz
Julia Majercak
Marsh Supermarkets, Inc. Employee Giving
Nicole Martinez-LeGrand
Charles Wallace Maurer
Julie A. Cole Mecum
Celia Ochoa
Antonio Orts-Saez and Iris Cruz
Damaris Ortiz
Salvador Manuel Perez Garcia De Quevedo
Sr. Norma Rocklage
State of Indiana Employees
Deborah Tooson-Harris
Iurma Esmeralda Tragesser
Andrew N. Vento
Vincent J. Viveros

IN-KIND
Gambold Preparatory Magnet High School
Holy Spirit Parish at Geist
Indianapolis Public Schools
Meridian Hills Cooperative
Monarch Beverage Company
The Orchard School
Pacers Sports & Entertainment
Wagner Reese, LLP
Westlane Middle School
WFYI
Young Audiences of Indiana
2014 LA PLAZA STAFF

LEADERSHIP
Miriam Acevedo Davis, President & CEO
Jasmine Kirkpatrick, Director of Programs
Dulce Vega, Director of Programs

HEALTH AND SOCIAL SERVICES
Luz Lemus, Access Program Coordinator
Brigida Valerio, Community Resource Specialist
Rose Ohiami, Community Resource Specialist (AmeriCorps)
Liliana Corona-Diaz, Receptionist
Sinara Sandoval, Receptionist

EDUCATION PROGRAMS
Carmen Rodriguez, Education Specialist
Pavel Polanco-Safadit, Education Specialist
Tabitha Truax, Education Specialist
Alyssa Luna, Education Specialist

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Roberto F. Paliza Ph.D.
Anita Sipes
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8902 East 38th Street
Indianapolis, IN 46226
P: 317.890.3292
Check out our new website!
www.laplazaindy.org