



2014 Annual Report

Dear Friends,

How quickly time flies. It is hard to believe that in 2014 La Plaza celebrated our ten year anniversary of service to Central Indiana's Latino community. Over the last ten years, La Plaza has empowered Latino youth to achieve their full academic potential, while helping Latino families achieve greater self-sufficiency. In 2014 we proudly served more than 5,000 Latinos through our signature programs and engaged 15,000 Latinos through our events that strengthen the cultural fabric of Indianapolis. This annual report highlights our 2014 accomplishments, in particular.

It was an exciting year. You may have noticed our new brand, a fresh look that remains reflective of our mission and vision, and a new website, which is much more functional, informative, and engaging for students, parents, and the community. Programmatically, La Plaza formally integrated our Mother-Daughter/Father-Son Programs with Tu Futuro and implemented a six-year college readiness and access pipeline for Latino students in grades 7-12. La Plaza also piloted Adelante Familias, an empowerment-based workforce development program focusing on career planning and attainment, asset building, and leadership development. Aligned with the highly regarded Center for Working Families (CWF) model, this pilot will be scaled up to reach more families later this year and into 2016.

Yet there is much work left to do. From 2000-2013, the Latino population in metro Indianapolis grew from about 33,000 to 123,000 individuals, an incredible 273% increase. Now comprising 10% of the people living in the Indianapolis metro area, the Latino community is robust and diverse with representation among elected officials, business, and community leaders. And yet the need for La Plaza has never been greater. Fewer than 60% of Latinos have a high school education, and many lack transportation and health insurance, experience food insecurity, and are at risk of homelessness (The Polis Center, 2013). Only 18% of Latino adults age 18 to 54 in Indiana have college degrees, making Latinos the group with the lowest postsecondary educational attainment level in the state (2010 Census).

With these trends in mind, our Board of Directors, staff members, and stakeholders will soon embark on a 2017-2020 strategic planning process to define our 2020 vision and build our capacity to empower Central Indiana's growing Latino community. As we begin our next decade of service, our optimism for what is possible has never been greater.

Thank you for being a part of our success. We look forward to our continued work together.



Miriam Acevedo Davis
President & CEO

La Plaza strengthens Central Indiana by advocating and preparing Latino students for educational success and by connecting Latino families to health and social services.

Who Does La Plaza Help?

La Plaza helps Latinos reach their full potential by building on their strengths and fostering self-sufficiency through greater access to educational opportunities and health and human services.

"During a vacation to the United States, I established relationship with a jealous and domineering man. I never returned to Mexico, eventually I became pregnant and fell into a severe depression. I faced the risk of eviction, disconnection in basic utilities services. Finally...I became the owner of my first house. Getting in touch with La Plaza has meant an invaluable support for me and my son."

— IMELDA SARABIA

"When I was diagnosed with leukemia my entire whole world was shattered. I felt that everything I'd imagined for myself and my future has been destroyed. I struggled not only emotionally, but financially too. La Plaza supported me with nutrition classes, mental health counseling, and various referrals to cancer resources, and after the birth of my daughter, La Plaza helped me again with parenting education classes as a first time mom and with their holiday program. I don't have any words to express the gratitude that I feel towards La Plaza."

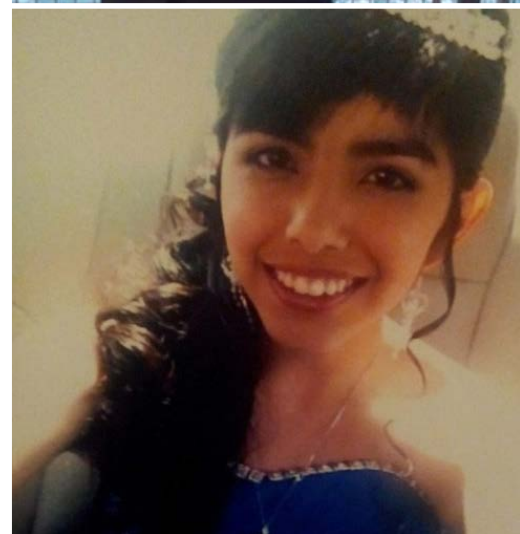
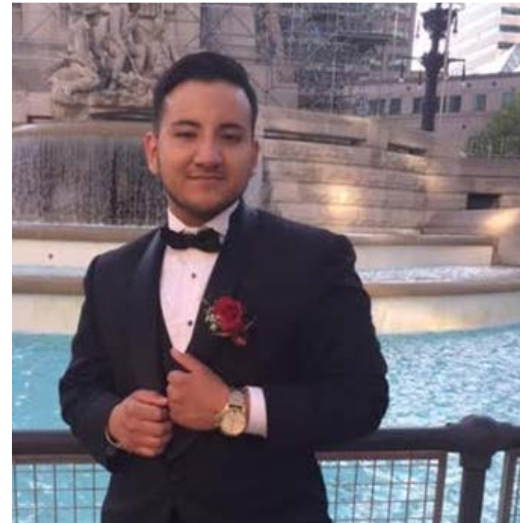
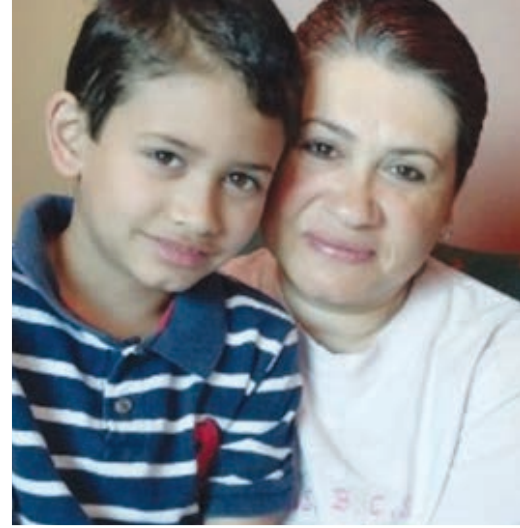
— FALICITA RAMON SORIANO

"It is because of La Plaza's Tu Futuro program that I am able to become a role model to my community and introduce goals to the younger generations to come so that the minority generation can grow as a whole in areas such as education, economics, and politics. I highly recommend the Tu Futuro program for anyone that wants to achieve and set the example for their community."

— ALDO ROSALES

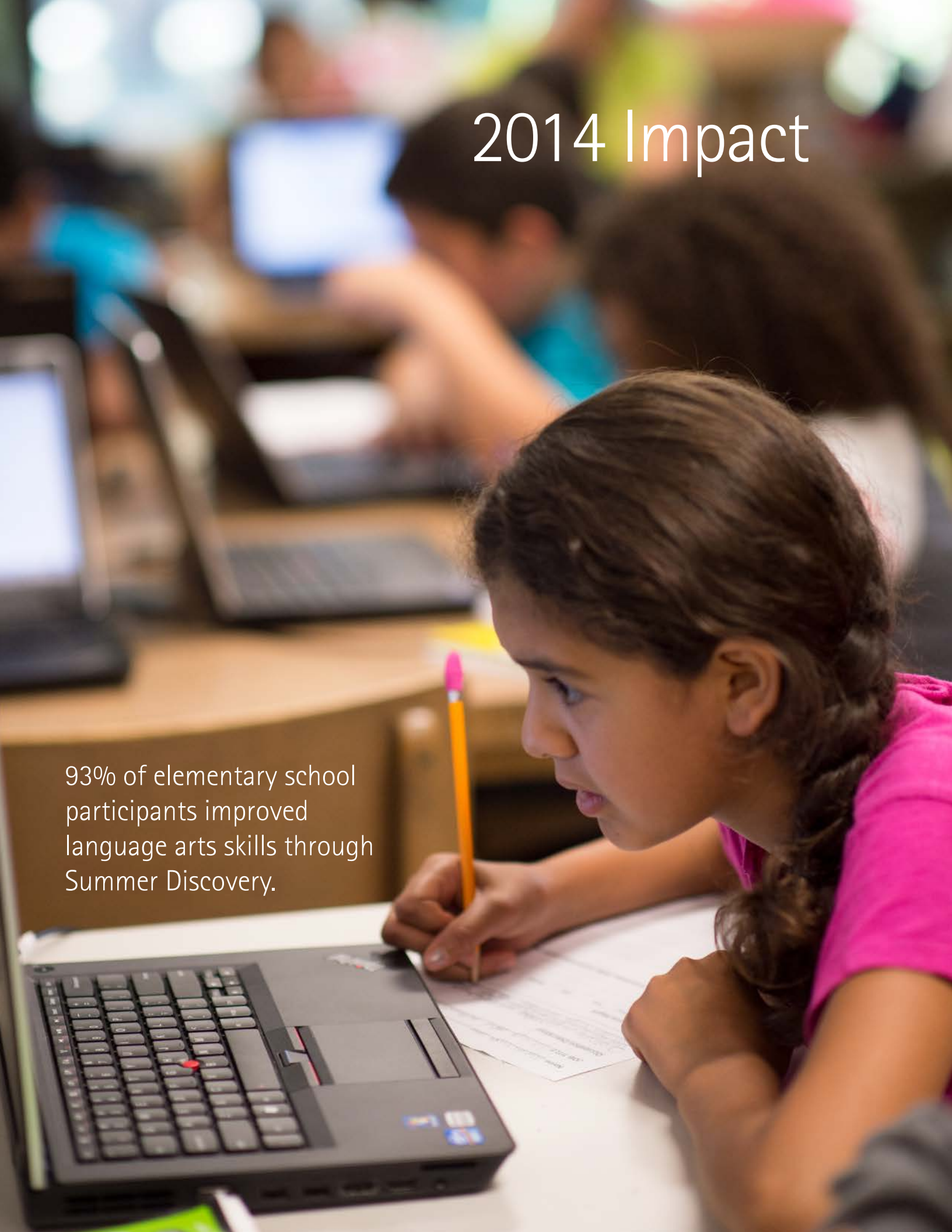
"La Plaza is helping me set a clear path for my future. I leave thinking about all my choices and when I come back, they help me narrow it down. I feel like I won't be worried when graduation comes around next year. I'll be ready, thanks to La Plaza's Tu Futuro Program."

— KAREN DELFIN



2014 Impact

93% of elementary school participants improved language arts skills through Summer Discovery.



TU FUTURO

A high school completion and college access initiative for Central Indiana Latino students.

- 1,434 7th–12th grade Latino students served.
- 95% understand the course work necessary to graduate from high school.
- 90% know the college admission process and steps to apply to college.
- 95% feel prepared to go to college.
- 322 seniors from the class of 2014 served at 18 high schools, of which:
 - 97% graduated from high school, and
 - 66.7% are currently enrolled in a college.

THE LEADERSHIP INSTITUTE FOR LATINO YOUTH (LILY)

A five-week academic and leadership summer program where middle and high school students gain the necessary skills to succeed in high school, college, career, and in life.

- 64 7th–12th grade Latino students served.
- 84% improved English skills.
- 87% improved math skills.
- 81% increased knowledge about college readiness and career preparation.
- 95% identified a career path and academic plan.

SUMMER DISCOVERY

A five-week academic and enrichment summer program for elementary school students focused on reading, math, technology, leadership, and physical activity.

- 123 elementary Latino students served.
- 93% improved language arts skills.
- 89% improved math skills.
- 98% participated in the Public Library's Summer Reading Program.
- 92% read 20 or more books.
- 94% participated in community service projects.

ACCESS TO HEALTH AND SOCIAL SERVICES

A holistic approach to family success involving access to health insurance, prenatal and pediatric care, dental and medical services, food and nutrition resources, emergency rent and utility assistance, and more.

- 2,832 individuals served through the Access Program.
- 1,426 Latino families served with our Emergency Assistance programs to relieve their rent, utility, holiday and food needs.
- 6,277 referrals provided for co-located and community services.
- 214 individuals learned about job opportunities.

LA PLAZA SCHOLARSHIP FUND

Renewable four-year college scholarships to qualifying Latino students.

- Six students were awarded renewable \$2,000 scholarships to pursue educational attainment at Franklin College, IUPUI, Ivy Tech, and the University of Indianapolis.

ARTS & CULTURE

Premiere events FIESTA Indianapolis and Night of the Americas annual dinner engaging local businesses, organizations, public leaders, and community members in celebrating and enhancing Latino culture in Central Indiana.

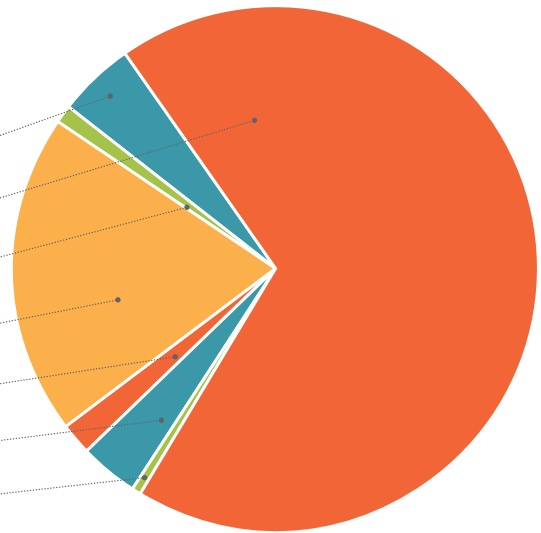
- More than 15,000 individuals engaged.



2014 Financials

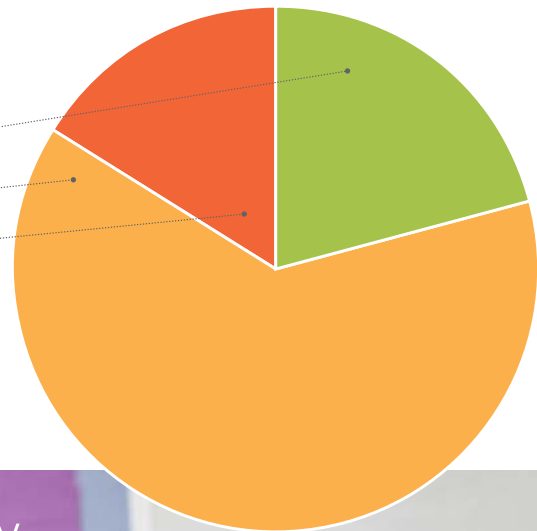
INCOME

Individual Donations	\$45,885	4.7%
Grants	\$667,766	68.4%
Rental Income	\$87,864	0.9%
Special Events	\$194,277	19.9%
Service Fees	\$16,597	1.7%
In-kind support	\$37,098	3.8%
Other	\$48,813	0.5%
Total	\$976,266	100.0%



EXPENSES

Administrative	\$205,365	21%
Program	\$628,889	63%
Fundraising	\$162,425	16%
Total	\$996,679	100%



*La Plaza's cash reserves covered the income deficit in 2014.

\$667,766 in grant money received in 2014.



2014 LA PLAZA DONORS

La Plaza truly appreciates the contributions of more than 160 individuals, corporations, foundations, public entities, and others that have helped Central Indiana Latinos gain stability and achieve their full potential.

\$10,000 +

Anthem Blue Cross and Blue Shield of Indiana/Corporate Direct
Best Buy Children's Foundation
John Cannon
Central Indiana Community Foundation
Children's Bureau of Indianapolis
City of Indianapolis Community Development Block Grants
Clarian Values (Dyson)
The Clowes Fund
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Vincennes University

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\$500 – \$999

Veronica Bosquez
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Hedges & Associates, LLC
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Synergy

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IN-KIND

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Monarch Beverage Company
The Orchard School
Pacers Sports & Entertainment
Wagner Reese, LLP
Westlane Middle School
WFYI
Young Audiences of Indiana



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Check out our new website!
www.laplazaindy.org

2014 LA PLAZA STAFF

LEADERSHIP

Miriam Acevedo Davis, President & CEO
Jasmine Kirkpatrick, Director of Programs
Dulce Vega, Director of Programs

HEALTH AND SOCIAL SERVICES

Luz Lemus, Access Program Coordinator
Brigida Valerio, Community Resource Specialist
Rose Ohiami, Community Resource Specialist
(AmeriCorps)
Liliana Corona-Díaz, Receptionist
Sinara Sandoval, Receptionist

EDUCATION PROGRAMS

Carmen Rodriguez, Education Specialist
Pavel Polanco-Safadit, Education Specialist
Tabitha Truax, Education Specialist
Alyssa Luna, Education Specialist

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