Dear Friends of La Plaza,

In the world of non-profit organizations, we often hear the word “impact.” What impact does a specific program have? How does an organization impact the community? In 2013, La Plaza focused on the impact it has on the Latino community in Central Indiana. By embarking on the first year of a three-year strategic plan, La Plaza adopted a new mission and vision and provided key educational services and access to health and social services to 5,194 unduplicated Latinos in the Indianapolis community.

One of our most important goals is to increase the number of Latino students completing high school and pursuing postsecondary education in Central Indiana. A specific component of this is to integrate La Plaza’s Mother-Daughter and Father-Son programs for middle school students with our Tu Futuro (Your Future) program for high school students. In 2013, La Plaza started the process to create a sequential and county-wide high school graduation and postsecondary access pipeline spanning grades 7 through 12 for Latino students in Marion County.

As La Plaza continues to make an impact by enhancing its primary focus on high school completion and postsecondary readiness for Latino students, we invite you to make an impact too! Your continued support will ensure that Latino students have the resources they need to achieve academic success and become self-sufficient adults. We welcome you to join our efforts by serving as a volunteer, making a tax-deductible donation, or attending a community event.

La Plaza looks forward to making an even greater impact in 2014 and with a ten-year celebration of serving the Indianapolis community!

Thank you!

Pedro Jimenez
Board President

Miriam Acevedo Davis
President and CEO
2013 Impact

Our mission: La Plaza strengthens Central Indiana by advocating and preparing Latino students for educational success and by connecting Latino families to health and social services.

In 2013 La Plaza served 5,194 Latinos through the following programs:

Tu Futuro (Your Future)
- 1,751 Latino high school students served
- 184 high school seniors supported intensively
  - 90% graduated from high school
  - 89% applied to college
  - 39% enrolled in college (20% more than national average)

Mother-Daughter/Father-Son
- 225 middle school students and 56 parents served
- 85% set academic goals
- 74% increased college preparation knowledge
- 85% explored a career of interest

Leadership Institute for Latino Youth (LILY)
- 61 teens served
- 62% will be first generation college students
- 98% improved math skills
- 93% improved English skills
- 85% increased knowledge of college and careers
- 100% identified a career path and academic plan

Summer Discovery
- 121 elementary students served
- 95% improved language arts skills
- 94% improved math skills
- 95% visited a college campus
- 96% of 5th and 6th graders identified careers of interest

Access to Health and Social Services
- 3,612 Latinos served
- 786 Latinos received services from WIC
- 1,620 children gained access to health insurance
- 592 received employment information or services

Arts and Culture
- 400 community members attended Night of the Americas recognizing corporate, community, and youth leaders in the Hispanic community
- 15,000 community members celebrated Latino culture at the 33rd annual FIESTA Indianapolis
2013 Support

Income $915,304*

Expenses $973,443*

*La Plaza’s cash reserves covered the income deficit in 2013.

2013 Donors, Supporters, and Friends

Investors $10,000+

AT&T
Children’s Bureau, Inc.
City of Indianapolis
Department of Child Services
Eli Lilly and Company Foundation
Federal Emergency Management Agency
Honda Manufacturing of Indiana
Indianapolis Power & Light
Indiana University Biren Simon Cancer Center
Indiana Department of Child Services
Kroger
Lilly Endowment Inc.
McDonald’s
Nina Mason Pulliam Charitable Trust
PNC Bank
United Way of Central Indiana
USA Funds

Patrons $5,000 - $9,999

Best Buy Children’s Foundation
Brave Heart Foundation
Clarian Values
Council of Carpenters, IN/KY/Ohio Region
Indianapolis Colts
Indy Eleven
Indiana University Dental Research
Indiana University Purdue University Indianapolis
JP Morgan
Mary Rigg Neighborhood Center
MDWise
Old National Trust Company
The Pacers Foundation
State Farm Insurance

United Water
Pedor Investments
Scripps Howard Foundation
Dr. Charles and Mrs. Perla Williams

Benefactors $2,500 - $4,999

Lori Efroymson-Aguilera and Sergio Aguilera
Column Capital Advisors
Diane Cruz-Burke and Craig Burke
Elwood Staffing Services
Liliana and Daniel Gehring
The Health Foundation of Greater Indianapolis
IUPUI Office of Diversity, Equity, and Inclusion
Pedro Jimenez
Learning by Giving Foundation
Premiere Credit of North America
Purdue University
Raul E. Zavaleta

Partners $1,000 - $2,499

Adecco USA
Amparo De La Pena
Nelson D. Alexander
Armando Espincore

Benefactors $2,500 - $4,999

Arroyo Kight & Ricafort, LLP
Christel DeHaan Family Foundation
Dollar General Literacy Foundation
Goodwill Nurse Family Partnership
Indiana University
Indianapolis Neighborhood Housing Partnership
Indy Pro Soccer
KOA}

Affiliates $250 - $499

Armand Espincore
Moira Carlstedt

Friends $1 - $99

Amparo De La Pena
Anne-Marie and Marty Dezelan
Ann and Mark Federwisch
Joseph Ellsworth Fletcher
Anna Gossweiler
Kathy and Sean Graves
Harold and Cynthia Hall
Jeffrey Jackson
Tanya M. Johnson
Jeanette Kehl
David and Paula Magee
Marsh Supermarkets, Inc. Employees
Nancy Morales
Mae Perry
Plainfield High School Spanish Club
Armando Soto
Samantha Scribben
Vincent J. Viveros
W/Purpose LLC
Rickie Watkins
Adra Wheeler

In-Kind Donors

St. Gabriel Church
St. Luke’s Food Pantry
WFYI Indianapolis
Wayne Township Food Services
Arts for Learning Indiana

*La Plaza’s cash reserves covered the income deficit in 2013.